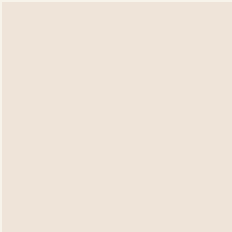


2027 PLANNER

My Content Studio

Make something useful. Then let it travel.



DEVICE

CALENDAR

WEEK START

iPad 11-inch / Goodnotes

2027

Monday

YEAR AT A GLANCE

01 January	02 February	03 March	04 April
05 May	06 June	07 July	08 August
09 September	10 October	11 November	12 December

INCLUDED

12 months - 53 weeks - Goals - Habits - Notes

Layout - agenda week - intentions month

WEEK INDEX	THIS WEEK	THIS MONTH	CREATE
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JANUARY 2027

January

W	MON	TUE	WED	THU	FRI	SAT	SUN
01					1	2	3
02	4	5	6	7	8	9	10
03	11	12	13	14	15	16	17
04	18	19	20	21	22	23	24
05	25	26	27	28	29	30	31

WEEKS

Dec28

Jan4

Jan11

Jan18

Jan25

CAMPAIGN / CONTENT FOCUS

LAUNCHES / PUBLISHING DATES

DEC 28 - JAN 3

Content Week

Move ideas through a clear publishing rhythm without feeding every platform every day.

AUDIENCE NEED	PRIMARY MESSAGE	CONVERSION / RESPONSE

MON CREATE / PUBLISH / REPURPOSE 28	
TUE CREATE / PUBLISH / REPURPOSE 29	PRIORITY POSTS
WED CREATE / PUBLISH / REPURPOSE 30	ASSETS NEEDED
THU CREATE / PUBLISH / REPURPOSE 31	
FRI CREATE / PUBLISH / REPURPOSE 1	COMMUNITY CARE
SAT CREATE / PUBLISH / REPURPOSE 2	
SUN CREATE / PUBLISH / REPURPOSE 3	METRICS TO REVIEW

CREATE

Content Direction

Connect what you publish to a useful audience need and a clear business purpose.

PURPOSE OF THE CHANNEL	AUDIENCE PROMISE
BUSINESS OUTCOME	WHAT WE WILL NOT CHASE
PRIMARY CALL TO ACTION	DEFINITION OF ENOUGH

MEASURE

Content Pipeline

Keep ideas moving through research, draft, review, production, and publishing.

IDEA / ASSET	STAGE	OWNER	DUE	NEXT ACTION